

## Caring Campus: Improving Student Retention and Success

The Institute for Evidence-Based Change (IEBC) created Caring Campus based on research showing students who feel more connected to their college show higher rates of retention and persistence and completing their academic goals. Students thrive in welcoming and supportive environments.

- IEBC's Caring Campus ensures campus-wide student connectedness.
- Community college faculty and staff are coached to implement research-based behaviors that increase student connectedness, leading to a student's sense of belonging.
- Qualitative and quantitative evidence demonstrates the positive impact of Caring Campus, including achievement gap reduction.

Through Caring Campus, we coach faculty and staff to implement research-based behaviors that increase student connectedness, leading to increased student success.

- Customized coaching for faculty and staff.
- Coaching followed by faculty/staff teams' creation of implementation plans.
- Cabinet and department leaders champion implementation.
- Caring Campus transforms faculty, staff, and administrator behaviors.

**Caring Campus goes immediately to scale after one to two semesters of coaching. IEBC remains involved to support ongoing program implementation and sustainability.**

- Campus-wide culture of caring through intentional behaviors.
- Collaborative efforts embed caring behaviors across the college.
- Faculty, staff, and administrators at all levels contribute to student success.

Participating Caring Campus colleges report multi-level benefits internally as well as for their students. Everyone benefits from embracing a culture of caring.

- Caring Campus leads to increased faculty, staff, and leadership satisfaction.
- Relationships are improved among staff, faculty, and campus leadership.
- Departmental awareness and cross-functionality are enhanced.
- Caring Campus shows immediate value for students, employees, and the college.

The Institute for Evidence-Based Change is a nationally recognized nonprofit organization dedicated to helping education stakeholders – community colleges, universities, K-12 school systems, employers and others – use coaching, collaboration, and data to make informed decisions and craft solutions that improve practice and dramatically increase student success through our innovative approach. **Learn more about IEBC and Caring Campus at [www.iebcnow.org](http://www.iebcnow.org)**