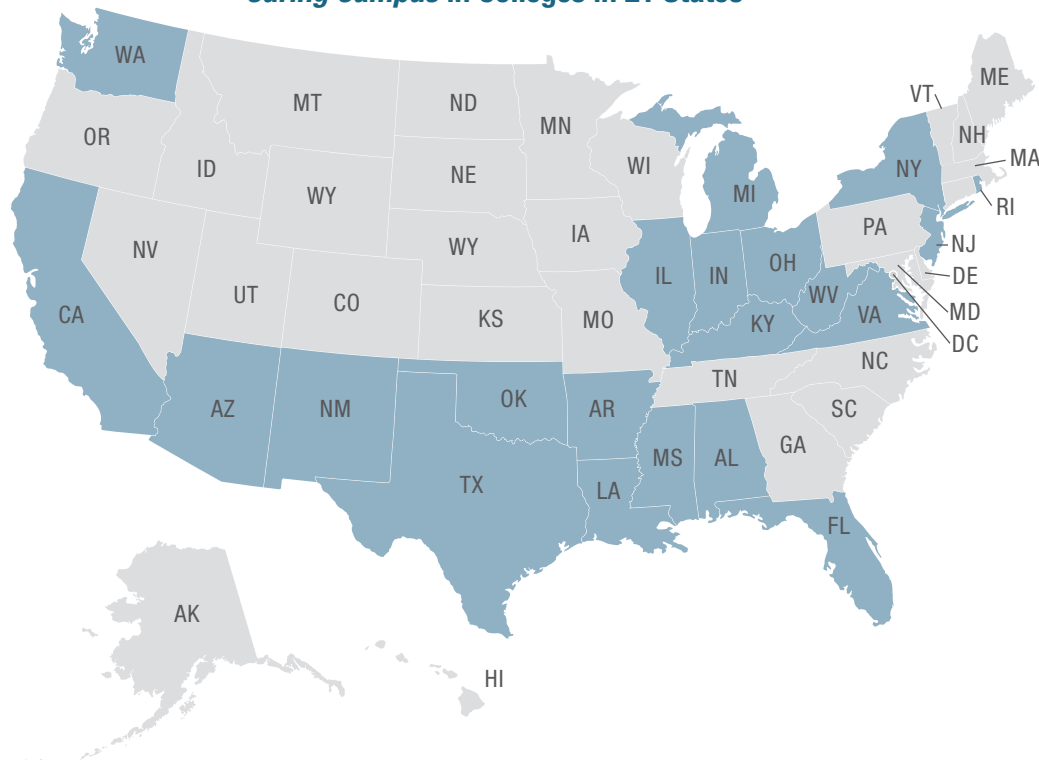


# Caring Campus: Implementation and Impact

The Institute for Evidence-Based Change (IEBC) has been implementing our *Caring Campus* initiative throughout the United States. Today over 120 *Caring Campus* colleges in 21 states are working to positively impact over one million students.

## *Caring Campus* in Colleges in 21 States



**Students come where they are welcome and stay where they feel cared about.** *Caring Campus* uses a unique coaching model to help faculty and staff, in separate efforts, to identify and implement behaviors intentionally and campus-wide that improve student connectedness. Research shows that students who feel connected to their college are more likely to succeed in their courses, persist from term to term, and achieve their educational goals. *Caring Campus* does not supplant any ongoing student success initiatives. Rather, it brings a long-absent human connectedness component to instruction and student services.

**Early impact data from *Caring Campus* colleges indicates the initiative is having a positive impact on student success.** At one college, course retention increased from 88.5 to 96.1 percent and course success rates increased from 69.8 to 78.4 percent from pre-implementation to institutionalization six years later. Students stayed in their courses and were more likely to succeed. More recently, a *Caring Campus* college in southern California reported a six percent drop in course withdrawals and a seven percent increase in course success in just two years.

**There also are cultural impacts.** In post-implementation surveys of *Caring Campus* professional staff, respondents report improved relationships with their peers, leadership, and faculty. Higher levels of awareness of the functions of other departments also were prevalent. Respondents believed their behavioral commitments will lead to improved sense of connectedness for their students (99.1%) and *Caring Campus* would be valuable to their college (98.2%). Staff are saying:

“It made me feel like employees at all levels wanted to care more about our students. It was nice to have buy-in from management.”

“I am just so grateful to have been and continue to be a part of this *Caring Campus* initiative and to see its positive impact on the campus as a whole.”

“Personally, the most impactful part of participating in *Caring Campus* was being able to work with other classified staff at my institution. I was able to meet more peers and collaborate on a project that could only benefit our institution.”

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### **THE INSTITUTE FOR EVIDENCE-BASED CHANGE (IEBC)**

The Institute for Evidence-Based Change (IEBC) is a nonprofit organization dedicated to helping education stakeholders — community colleges, universities, K-12 school systems, employers and others — use coaching, collaboration and data to make informed decisions and craft solutions that improve practice and dramatically increase student success. We partner with our clients to successfully implement customized evidence-based solutions to today’s most pressing issues.

#### **Institute for Evidence-Based Change**

3711 Long Beach Blvd #5033, Long Beach, CA 90807 • 562-688-5721 • [info@iebcnow.org](mailto:info@iebcnow.org) • [www.iebcnow.org](http://www.iebcnow.org)